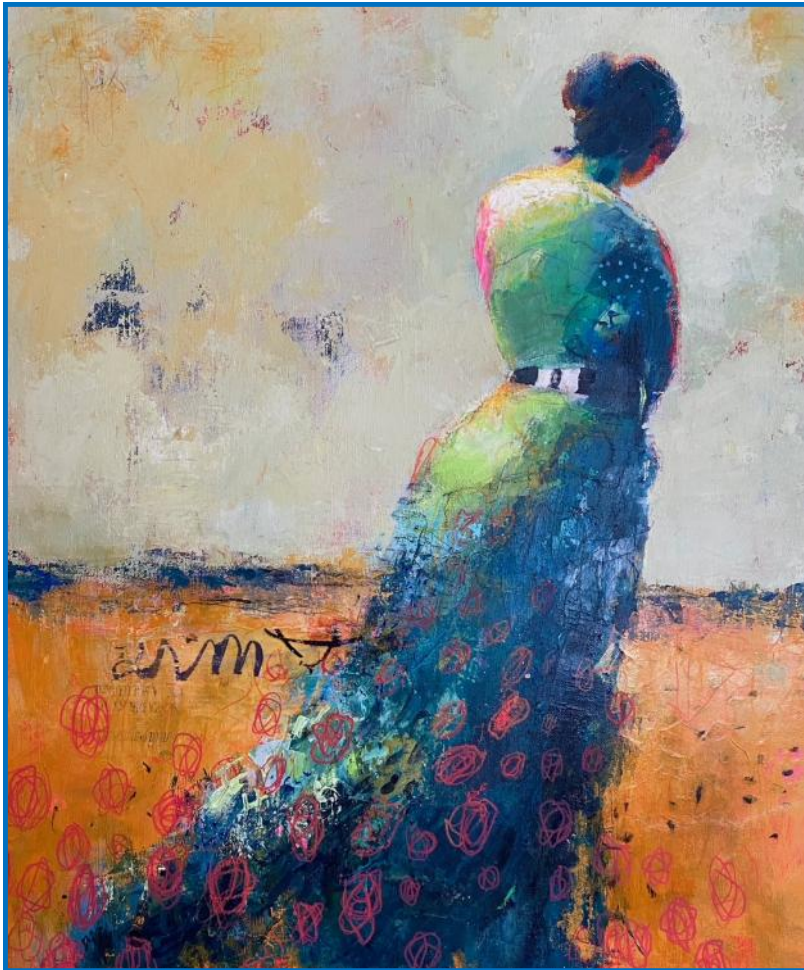


**Barbara Enochian's painting selected as a winner in
2025 AAUW Annual Art Contest: Empowering Women in Art
the National AAUW NOTECARDS CONTEST!**



AAUW Celebrates the Talent & Voices of Women Artists

Championing gender equity in the arts, the AAUW Art Contest shines a spotlight on women artists.

Only a third of artists represented by commercial galleries are women and women working in arts professions are paid on average 74 cents to every dollar paid to men. This is what motivates AAUW to host an annual art contest—to give women artists the attention they deserve.

Barbara says:

I wanted it to represent the weight women carry on their shoulders with the multiple roles they play and the multi-tasking that is required. This woman is taking a quiet moment to gather her thoughts before she heads back to her busy life.

This is a wonderful honor for Barbara, an accomplished and talented artist.

To learn more about Barbara see the article on page 9.

"Lost in Thought" will be included as one of the notecards sent to all AAUW members.

Upcoming Branch Meetings

March 1, 2025 – 11:30 a.m., Inter-Branch Council, at McConnell Foundation. Tickets no longer available.

April 10, 2025 – 5:30 p.m., Community Room, Shasta County Public Library, North State "Building Bridges" initiative, United Way.

May 15, 2025 – 5:30 p.m., Community Room, Shasta County Public Library, "Women of Achievement" branch and community awards, introduction of college scholarship recipients and Tech Trek campership awardees.

A Message from the President



Looks like we're going to have March "come in like a lion" and "go out like a lion" with our Inter-Branch Council meeting on the 1st and our Women in STEM Conference on the 29th. No weak lamb efforts here. Way to go, my friends!

Of course, we did great work in February, too. Thanks to Pris Brutlag's organizing and your ticket purchases and delicious food contributions, we had a tremendously successful Riverfront Playhouse fundraiser benefiting Tech Trek and the STEM conference. And how we laughed and laughed! We also enjoyed a great local women's history presentation at our branch meeting combined with a lovely Valentine's Day themed dinner. Many thanks to Barbara Enochian, Program VP, for inviting authors to enlighten and inspire us and to Social Chair, Marta Hopkins, for planning a delightful meal. Of course, all our interest groups were active as usual with walking, reading, discussing, wine tasting, Scrabble playing, play-reading, traveling, movie going and generally inspiring each other. Please thank your interest section leader for her dedication.

Now, you are being called. You have received the many benefits of AAUW membership, now you have the opportunity to give in return. Our Nominating Committee has been asking for members to serve as branch officers next year. Please answer the call. You will be amazed, or at least pleasantly surprised, to discover what you (yes, you) can do. No matter how old you are you will grow. You will be happy. Really. This is an organization that has immediate effects on our community. You will be rewarded in many ways. Just ask a current or past officer. Your officers are just normal, busy women – like you.

Acknowledging that we are stronger together, we welcome diversity, we advocate for equity and support inclusion in all we do.

The month ahead is full of promise and opportunity, let us waste none of it.

Peace and every good.

Sharon, President Redding Branch AAUW

P.S. If you haven't yet told Nancy Overton or me that you want to volunteer at our Women in STEM Conference on Saturday, March 29, please contact either of us soon, You can make a middle school girl very happy and maybe even change her life.



Women in STEM Conference

March 29, 2025, Shasta High School

Final Call

Your signing up to volunteer is important! Please let us know which position(s) you would like to do to insure that the STEM Conference is another successful AAUW event for middle school girls!

Breakout Session Classrooms	9:15 - 2:30pm
Cafeteria Hospitality - Breakfast	7:30 - 9:30am
Cafeteria Hospitality – Lunch	11:00 - 2:00pm
Volunteer Registration & Hospitality	7:00 - 10:00am, 10:00 - 1pm, 1:00 - 3:00pm

Breakfast snacks and lunch along with Dutch Bros coffee and hot chocolate will be available all day long for volunteers. Please advise of any dietary needs.

Please contact STEM Chair Nancy Overton.

Look forward to seeing you at Shasta High School on March 29th!

Fundraising Update March 2025

One of the main ways that an AAUW Affiliate supports the mission of AAUW is through fundraising:

ARTICLE V. AAUW AFFILIATES

Section 1. AAUW Affiliate (e.g. Redding Branch, Inc.) Defined. *An AAUW Affiliate (“Affiliate”) is an organization affiliated with AAUW for the purpose of supporting AAUW’s mission through Affiliate programs, fundraising, networking, and/or other activities.*

For many years, a major focus of our fundraising activities was the funding of endowments at the national level. However, a few years ago, AAUW National announced that the endowments were fully funded, and our fundraising activities had to pivot.

Fundraising Plan: One important way that we pivoted was to create an Ad Hoc Fundraising Committee. Last year, the committee (representing all stakeholders) created a Fundraising Plan, that we implemented for the first time this year. One goal of the Fundraising Committee was to create individual goals for each fundraising effort. The updates for our fundraising efforts this year reflect the results of the plan thus far.

AAUW Funds: For many years we conducted a Home Tour that benefited the endowments and Local Scholarships. Mainly due to COVID, we had to find other ways to accomplish our fundraising other than the Home Tour. We still support the work and mission of AAUW National through our annual AAUW Fundraiser, which mainly benefits the AAUW Greatest Needs Fund. Last year we did an online Silent Auction, which was very successful. This year we will try a Garden Tour for the first time. Our goal is to raise \$4,300 for the Greatest Needs Fund. We anticipate that we will meet this goal. The goal is aligned with AAUW National’s goals for affiliates, otherwise known as the 5 Star Program.

Local Scholarships: The Fundraising Committee established a goal of \$15,000 per year for Local Scholarships. This year we will provide \$11,000 in Scholarships. We raised these funds through the Starry Night event, Giving Tuesday, the Fall Riverfront buyout, and individual donations. We will meet the goal of \$15,000 raised by the end of this year, but the reason we cannot award that amount this year is that funds are awarded in April, before the Garden Tour takes place – Local Scholarships is the other recipient of Garden Tour proceeds. However, in subsequent years, by following the plan, we are projected to reach the \$15,000 goal.

Tech Trek: The Fundraising Committee established the goal of providing five camperships. This goal aligns with the AAUW California goal of having five spots for each affiliate. We raised funds this year through the fall Riverfront buyout, Giving Tuesday, the spring Riverfront buyout and donations. The cost of the camperships has been raised to \$1,300 per camper or a total of \$6,500. Just a few years ago, we paid \$900 for each camper. We will send five girls this year and have almost enough funds to send another five before we must pay the fees next April!

STEM Conference: In past years, the branch did not support the STEM conference, because the conference was mostly self-sustaining. However, the Fundraising Committee realized that with dramatically raised prices for food and facilities, combined with schools’ declining funding, that the conference account could use some extra help. by assigning \$1,000 to help with those high prices. The funds were raised in the spring Riverfront buyout and the STEM Conference Committee was

Continued on page 9

Qualified Applicants Needed For AAUW Scholarships

If you have contacts with Shasta College professors or counselors, please ask them to encourage women who have completed two years at Shasta College and are going onto a four year degree or certificate to apply. Shasta College teachers and counselors have been our best advocates to get AAUW scholarship candidates.

The application can be accessed on our AAUW Redding website and are due March 31. Please recruit women you know who may be eligible to apply.

Donna Holscher, Education Chair

Kudos to Amazing Theatre Goers/Supporters



The February 6, 2025, Riverfront Buyout Evening was a resounding success, even on an inclement day which included snow flurries and rain. We enjoyed a sumptuous social (thanks so much to all who contributed goodies) and a stellar Riverfront performance that kindled continuous laughs.

This buyout might be close to a record! We sold 127 tickets for a net profit of \$3802.60!!! The proceeds will go to supporting Tech Trek Camperships and the March 29 Women in STEM Conference.

So many of you contributed, either by buying tickets or making a donation, even though venturing out that evening was challenging. Thank you! Thank you! Stay tuned for updates on the Women in STEM Conference and the five middle school girls who will be going to Teck Trek Camp at UC Davis this summer.

Please, volunteer if you can for the Conference by contacting Sharon Clairemont or Nancy Overton.
Pris Brutlag, Coordinator



Members, spouses and friends enjoyed visiting and hors d'oeuvres before the play.

Garden Tour Meeting

AAUW Garden Tour Committee

March 19, 3:00 pm

Foundation Room of the Redding Library

We will be inserting ticket brochures into envelopes and distributing posters and advertising cards, in addition to following our regular agenda. Anyone interested in preparing the ticket brochures for mailing is invited to join us.

Debbie Stokes, Chair

Upcoming Board Meetings

March 24

April 28

5:00 p.m.

Foundation Room

Shasta County Public Library

All members are invited to attend board meetings. The agenda will be emailed a week prior to the meeting. If you wish to speak to an item on the agenda, please contact President Sharon Clairemont.

Public Policy and Diversity, Equity, Inclusion

Is your mind spinning with the speed of all the news since January 20th?

AAUW California suggests we try these 3 PUBLIC POLICY ACTIONS:

- Self Focused Action-Read to self educate. The Public Policy section of the AAUW CA website has links to several timely resources. Some are videos of discussions and interviews. All their recommended resources support our values of equity for women and girls.
- Other Focused Action-Share what you've learned with a friend or better several friends. Coffee together?
- Politically Focused Action-Sign up to be an AAUW national and state Home Activist.

Here's how:

For National...to support national legislation that advances equity for women and girls as well as equitable opportunities for all

- Type AAUW in your computer search box
- Click "Take Action" to the left of the orange "Donate" button
- Click "Two-Minute Activist" in the list under the orange "Donate" button on the next screen
- Fill in the short form. Click support. DONE

For State..to support state legislation that supports our AAUW CA Public Policy Priorities

Type "AAUW California Legislative Action Alerts" into your computer's search box.

Fill in the short form. Click support. DONE

Yay! You can now take political action while reading your emails. Thank you.

Now, **DEI**. Is **Diversity, Equity and Inclusion** bad? Is it bad for business/our economy?

According to Jeremiah J. Sims, Ph.D., local educator and author, DEI...

- Aims to create fairness, not division
- Helps us understand inequalities and to work toward solutions
- Everyone (including our economy) benefits from an inclusive, equitable and just society

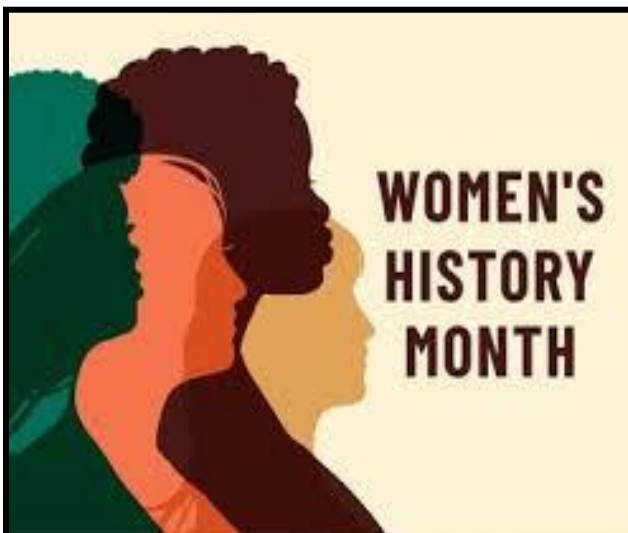
What happens when qualified, diverse groups of leaders at a business or public agency work together? You get...

Subtitles and captions for your TV
Family restrooms at the public library
Breast feeding/breast pumping spaces at work
Large print materials
Rooms to pray/meditate in at airports
Multiple religious and food options at hospitals

And much more.....This is DEI.

"Justice will not be served until those who are unaffected are as outraged as those who are."

-Ben Franklin



March is Women's History Month

March 8 is United Nations International Women's Day- a day to recognize women for their achievements- celebrated around the world. Did you know AAUW has a seat at the U.N.?

Here's to a March filled with Focused Action in support of women and girls and all of us

Penny Harris,

Public Policy, Diversity, Equity and Inclusion Chair



**AAUW March Past Presidents
First Thursday Monthly Luncheon**

Date: March 6, 2025
Time: 11:30 am
Place: Country Kitchen
 1099 Hilltop Drive
 Redding, CA 96003
RSVP: Tara Swanson
Deadline: March 4, 2025



Beginning Bridge Lessons

Redding Duplicate Bridge Club

MONDAYS BEGINNING MARCH 10, 2025

9:30-11:30

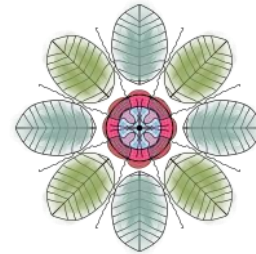
8-10 WEEKS

REDDING SENIOR CENTER

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COST: \$50 INCLUDES EASY BRIDGE TEXT
 CALL VICKIE PUGH 530-524-6713



***This month please
welcome our three
new members:***

Donna Lee-Pruett

Sandra Mann

***Penelope "Penny"
H. Steiner***

Calling all members! Our branch needs help recruiting new members. Think of your family or friends and who among them would be interested in joining our organization. To stay vital we need new members that are interested in the work that AAUW does to promote, encourage, and support women and girls.

New members bring fresh ideas, keeping our organization up-to-date and interesting. So give it some thought, and invite someone you know who would be interested in joining AAUW.

Thank you for being a part of AAUW.

Gail Paulsen, Membership VP

Membership

**Redding Branch
Women in STEM Conference
March 29, 2025
Shasta High School
Final Call**

Signing up to volunteer is important!
 Contact Nancy Overton

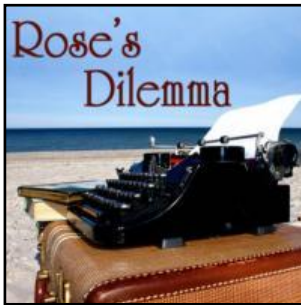


At the February Branch meeting Nancy Overton and Frances Cole-Boyd showed the newly acquired banner, one of several that will be displayed at the upcoming STEM Conference.

Drama Divas
Wednesday, March 5, 1-4 pm
Hostess: Diane Madgic

RSVP to Diane and Tammy

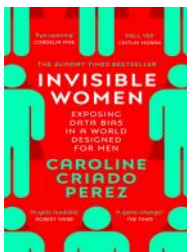
March will find us reading Rose's Dilemma by Neil Simon, a romantic comedy. The plot: author Rose Steiner, suffering from writer's block, needs money and is determined to write another "block buster". Rose fantasizes about her dead lover, Walsh McLaren, a famous and successful writer. At Walsh's suggestion, Rose decides to complete his unfinished novel.



Ride sharing encouraged due to parking issues. We will be collecting items or cash to help create gift baskets for the STEM conference. A hostess is needed for April 2. Contact Tammy. May 7th will find us at Mari's place.

This group is open to all AAUW members and is lots of fun. No acting, just reading this play aloud and discussing. The Redding branch has participated in the Round Robin play group for 24 years. Please join us for a nifty afternoon.

Women's Issues Interest Group
March 11, 5:30 pm
at Marta Hopkin's



Join others as we discuss Part IV: Going to the Doctor (chapters 10 & 11) in *Invisible Women: Data Bias in a World Designed for Men*. The lively discussions merge into current topics, including local issues/events and how to get involved. Penny, our branch Public Policy/Diversity, Equity & Inclusion chair, is especially informative. All AAUW members are encouraged to become AAUW Two-Minute Activists. You can do so at <https://www.aauw.org/act/two-minute-activist/> Everyone is asked to bring a snack to share. Please RSVP to Marta by Friday, March 7. Transportation is available if you prefer not to drive after dark.

Wine and Brews

Wednesday, March 12, 4:30 pm
at Final Draft, 1600 California Street



We will celebrate our brews members this month! Final Draft also has several varieties of wines available..

Please RSVP by Monday, March 10 to Nancy Randall.

AAUW Redding Garden Tour
Saturday, May 10, 2025
the day before Mothers Day

March Book Section
March 18, 2:00 pm
James by Percival Everett



When the enslaved Jim overhears that he is about to be sold to a man in New Orleans, separated from his wife and daughter forever, he decides to hide on nearby Jackson Island until he can formulate a plan. Meanwhile, Huck Finn has faked his own death to escape his violent father, recently returned to town. As all readers of American literature know, thus begins the dangerous and transcendent journey by raft down the Mississippi River toward the elusive and too-often-unreliable promise of the Free States and beyond.

While many narrative set pieces of *Adventures of Huckleberry Finn* remain in place (floods and storms, stumbling across both unexpected death and unexpected treasure in the myriad stopping points along the river’s banks, encountering the scam artists posing as the Duke and Dauphin...), Jim’s agency, intelligence and compassion are shown in a radically new light.

Brimming with the electrifying humor and lacerating observations that have made Everett a “literary icon” (*Oprah Daily*), and one of the most decorated writers of our lifetime, *James* is destined to be a cornerstone of twenty-first century American literature.

Host: Sharon Clairemont
Leader: Frances Cole Boyd

March 2025 Walking Group Schedule

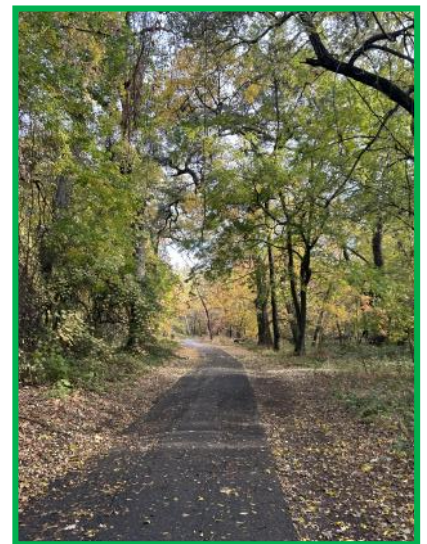
If you are interested in any walks, please contact Frances Cole-Boyd.

Tuesday Walks (8:15 am meeting time):

- 3/4 Clover Creek Preserve (parking Shasta View & Venus Way)
- 3/11 Coleman Fish Hatchery (meet at Frances’s to carpool)
- 3/18 Blue Gravel Mine Trail (meet at Holiday parking lot near Burrito Bandito at Placer & Buenaventura). This trail includes an uphill climb.
- 3/25 Sundial Bridge

Saturday Walks (8:15 am meeting time):

- 3/1 NO WALK – (Interbranch Council Meeting)
- 3/8 Anderson River Park
- 3/15 Churn Creek Trail (meet at Lema Ranch Shasta View/Hemingway parking)
- 3/22 Senior Center
- 3/29 NO WALK – (STEM Conference)



TRAVEL GROUP

March 26 at 5:30 pm, Karline's Restaurant

Reservations Needed

March Travel will be a double feature with two couples, Mari & Terry Applegate and Debbie & John Stokes presenting. In the fall of 2023, they traveled with OAT (Overseas Adventure Travel) to both South Korea and Japan. They spent nine days in Seoul (five on their own before joining the tour) and, from there, flew to Japan for nine days. Both couples have presented many times over the years, much to the delight of the Travel group.



They will share the unique qualities of each country. South Korea, officially the Republic of Korea, is a country known for its mountainous terrain, highly developed economy, and vibrant culture. Japan has a diverse landscape and a strong economy. Japan is made up of over 3,000 islands. It is mostly mountainous, with Japan Alps running through the main island. It is also geologically unstable with frequent tremors and volcanic eruptions.

If you are interested in presenting a trip or you know of someone who might like to share a trip with our travel group, please contact me. I am always looking for new presenters.

Travel dinner meetings are all held at Karline's Restaurant and start at 5:30. Travel group is open to all members plus spouses and friends.

For reservations, please contact Travel Leader: Judy Bush

Fundraising, continued from page 3

able to get the individual price of registration back down to \$25. At this writing registration is open and going very well!

The work of fundraising is sustained by every branch member. Whether you head up or serve on a committee, buy tickets to events and/or invite friends or family to events, or contribute a donation, each one of you has enabled the branch to reach our goals of supporting the mission of AAUW. We cannot do it without you! We are in awe of you and what you have accomplished this year.

In May, the Fundraising Committee will meet to discuss this year's work and see if any adjustments will be needed for the next year. If you are interested in attending, please contact Maureen Chenoweth. In conclusion, look for an end of the year report in June after the Garden Tour proceeds are calculated.

Congratulations on a job well done!

Maureen Chenoweth, Fundraising Committee Chair

Barbara Enochian



I became a member of AAUW over 30 years ago, primarily because our chapter had an art show attached to its yearly Home Tour fundraiser. I wanted to be in the show so I became a member and have been the coordinator of the AAUW Art Show for many years.

I have gradually become more involved with AAUW beyond Art, serving as the Program VP the past two years. Being on the Board has made me aware of the way AAUW addresses public policies and represents women's issues and equality. I am proud to be part of a group that provides scholarships to local women, sends girls to STEM Camp and Tech Trek, and informs its members of local groups that take care of the marginalized and underserved in our society. I have found AAUW Members to be exceptionally bright and involved women who have become friends and constantly inspire me with their enthusiasm and dedication.

Local Businesses that Support AAUW Redding Branch, Inc.

Please patronize these businesses and tell them where you saw their name.

For information about renting a monthly 3" by 3.5" square, Contact Jean King.



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AAUW Redding Garden Tour
Saturday, May 10, 2025

**AAUW REDDING BRANCH, INC.
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AAUW

Advances equity for women and girls through advocacy, education, philanthropy, and research.

To find out how we do this, see our website

www.aauwredding.org